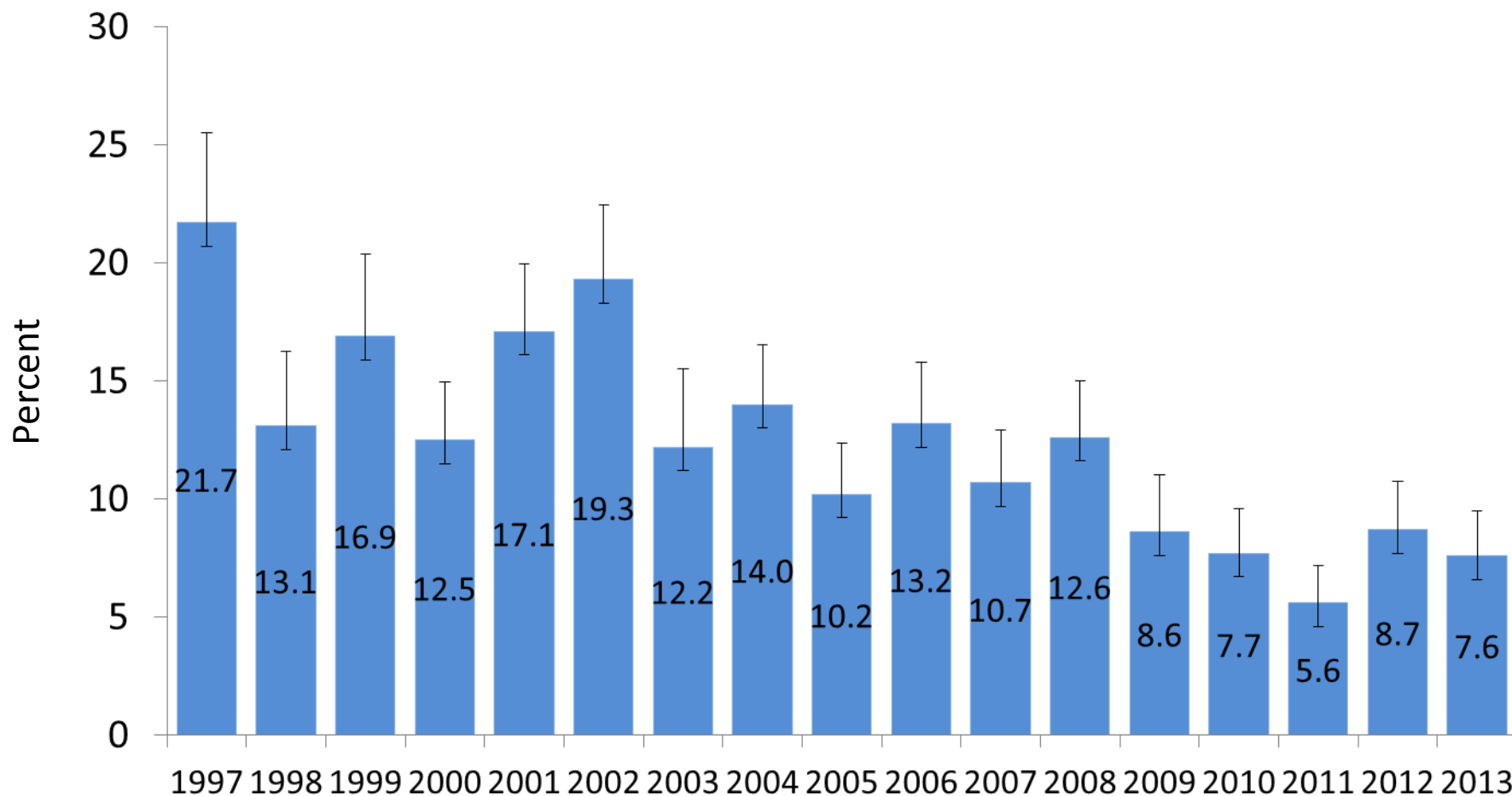




Percent of Retailers Selling Tobacco to Youth, 1997-2013



Source: Youth Tobacco Purchase Survey, 1995-2013.

Prepared by: California Department of Public Health, California Tobacco Control Program, July 2013.



Percent of Retailers Selling Tobacco to Youth by Store Type, 2013



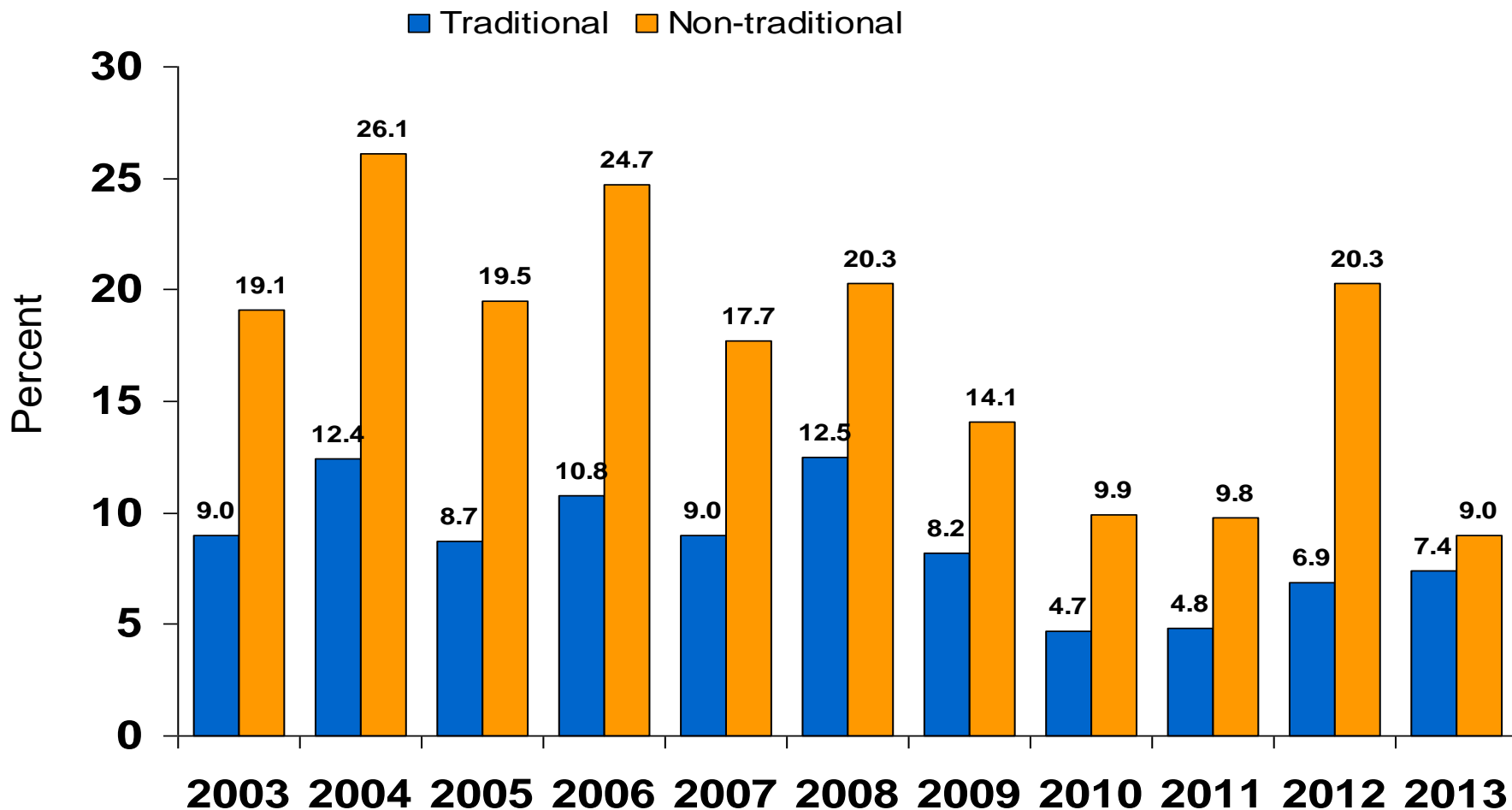
Source: Youth Tobacco Purchase Survey, 2013. Prepared by: California Department of Public Health, Tobacco Control Program, July 2013.

*Other includes gas stations without convenience stores, gift and discount stores, and others.

Sales rates are standardized to an equal distribution of youth's gender and age.



Illegal Sales Rate for Traditional Tobacco Store versus Non-traditional Store, 2003-2013



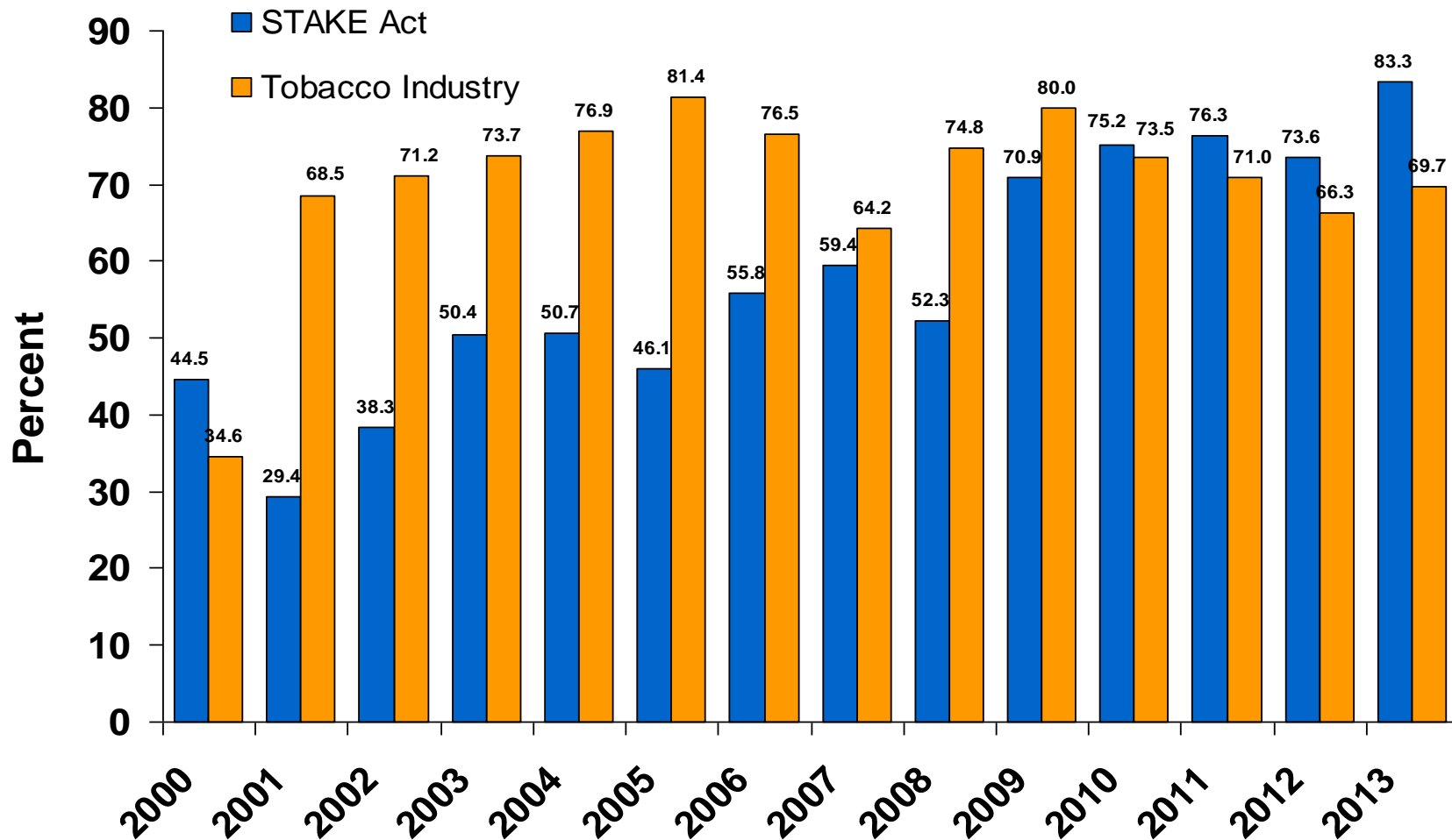
Source: Youth Tobacco Purchase Survey, 2003-2013.

Prepared by: California Department of Public Health, Tobacco Control Program, July 2013.

Non-traditional store includes donut shops, discount stores, gift stores, deli/meat markets, produce markets and others.



Evidence of Tobacco Industry versus STAKE Act Age-of-sale Warning Signs 2000-2013



Source: Youth Tobacco Purchase Survey, 2000-2013.

Prepared by: California Department of Public Health, Tobacco Control Program, July 2013.

The definition of a STAKE Act sign changed in 2006 to include non-California Department of Public Health signs that still met the legal requirements.